

**2019 Member Club Business Forum Agenda  
National Congress-Kansas City, MO  
August 8, 2019**

**Welcome**

- USA Gymnastics Member Club Business Forum Coordinator
  - Cindy Scharns

**Message from USA Gymnastics**

- USA Gymnastics Board of Directors Chair
  - Kathryn Carson
- USA Gymnastics President/CEO
  - Li Li Leung
- USA Gymnastics Director of Safe Sport Education
  - Shelba Waldron

**BREAK**

**Trending Business Topics**

- Strength in Numbers Advocacy for Results
  - John Valencia
- Independent Contractor Fact or Fiction
  - Ryan Nelson
- Strategies for Making a Profit on Team
  - David Holcomb

**Round Table Breakouts (*attendees each pick two to attend*)**

- Diane Barron – How to take Great ideas and Make them Work for your Business
- Andy Gilham – Reflection Beyond the Mirror
- Michelle Kocan – ABC's of a Successful Preschool Program ®
- Lynn Ledford – Lean and Light
- Jeff Lulla – Instructor Training – The Challenge and the Opportunity
- Frank Sahlein – Supercharge your Business and Staff with Radically -Effective Technologies

**BREAK**

**USA GYMNASTICS®**

**Keynote Speaker**

- Raising the Bar and Creating a Positive Change
  - Amanda Borden Cochran

**Close**

- Visit to Trade Show Hall for gift bags

**Special Note:** A Grab and Go food Kiosk is set up outside the ballroom for your convenience.